

## Watt Watchers Workshops

For over 30 years we have been keeping families warm in the winter and cool in the summer by helping them pay their energy bills. The decrease in available assistance dollars and the increase in energy costs led Fuel Fund of Maryland (FFM) to the decision that one way to lower the affordability gap is to lower the energy use. In 2008, the Watt Watchers of Maryland™ program was born.

Following the idea that the cheapest energy is the one that is not consumed, thousands of limited-income Marylanders have already become part of the solution to make their energy bill more affordable. They also have benefited from immediate savings on utility bills and have reduced their risk of losing power or facing foreclosure.

### Our vision: Empowering your clients to meet their energy needs

We seek to generate persistent energy savings through behavior change. To make it happen we focus on getting people to:

- Understand saving energy is not about sacrificing their quality of life: it is about not wasting money to more easily afford what they need and improve their life.
- Understand they have the power to act.
- Care for their energy usage.
- Make energy saving a family project.
- Commit to behavior change and to try energy saving measures that they have learned.

### Group learning, games and personalized services

Our trainers use group learning methods and games making Watt Watchers a compelling experience. Participants learn how to read and understand their energy bill, giving them the power to monitor their energy usages. They also discover fun, free and creative ways to save energy and make conserving energy a fun and rewarding family experience. At the end of the program participants receive a free energy conservation kit and are invited to enroll in utility and weatherization programs.

Finally, Watt Watchers comes with free and personalized follow-up calls to help graduates implement what they learned and achieve the energy saving goals they set at the end of the workshop.

### Scheduling a workshop

Watt Watchers includes 2 sessions of 1 hour and 30 minutes each, usually scheduled 1 week apart at the convenience of the host site.

Our commitment is to make hosting a Watt Watchers class as easy as possible. Our partners are usually responsible for scheduling a space where to host the class, advertising the class, and enrolling participants. In addition to teaching the class and providing educational materials, we are here to coordinate our common effort, support you and provide useful resources.

### Contact

Partner with us to make Watt Watchers accessible to your clients! If you are interested in scheduling a class or have any questions please contact us at [wattwatchers@fuelfundmaryland.org](mailto:wattwatchers@fuelfundmaryland.org) or (410) 235 9080 extension 6.